PASSPORT



1000 MIGLIA XPERIENCE
UAE 2026

YOUR JOURNEY STARTS HERE

WELCOME

Dear Enthusiasts, Friends and Fellow Adventurers,

It is with great pride and excitement that I introduce you to the 2026 edition of the 1000 Miglia Experience UAE – an event that has become a highlight in the world of classic motoring.

This year is particularly special as we celebrate an anniversary of the 1000 Miglia Experience UAE, marking five years of bringing the spirit of the world's most beautiful race to this remarkable nation.

Hosting this iconic rally in the Emirates has been a remarkable journey, made possible by this nation's unmatched hospitality, breathtaking landscapes, and world-class roads. From glittering city skylines to majestic desert dunes and winding mountain passes, the UAE offers a driving experience unlike any other.

The 1000 Miglia Experience UAE will commence with its opening day on 29th November 2026, followed by the start of the rally on 30th November 2026.
We are also delighted to introduce the Connoisseur Collective, a new event celebrating exceptional experiences, culture, craftsmanship, and the finer things in life, taking place on 3rd and 4th December 2026.

Welcome to the Anniversary Edition of the 1000 Miglia Experience UAE 2026 – where legendary motorsport meets the warmth of Emirati hospitality and the spirit of adventure.

Martin Halder
CEO & Founder, Octanium Experiences LLC





1000 MIGLIA

THE MOST BEAUTIFUL RACE IN THE WORLD

For decades, the **1000 Miglia** has been an icon of classic motoring, captivating enthusiasts and collectors alike. Since its inception, this rally has been an unparalleled symbol of style, heritage, and pure driving pleasure, remaining a coveted experience for the world's most discerning individuals.

Now, Octanium Experiences LLC and 1000 Miglia Srl invite you to an extraordinary chapter – the 1000 Miglia Experience UAE 2026, taking place on the first week of December, 2026. This prestigious event stands as **the largest and most exclusive classic car rally in the Arabian Peninsula,** blending world-class automotive tradition with the grandeur of the Emirates.

Limited to just **120 teams from around the globe,** participants will embark on an extraordinary journey, traversing breathtaking landscapes, exhilarating roads and vibrant cities - immersed in **the finest Middle Eastern hospitality and an atmosphere of true sporting elegance.**

A PROVEN FORMULA

29th November - 3rd December 2026 I Building on the success of the previous editions

1000 Miglia Experience UAE Prologue
18th – 20th February 2022

1000 Miglia Experience UAE Jubilee Edition
4th – 8th December 2022

1000 Miglia Experience UAE 2023
3rd – 7th December 2023

1000 Miglia Experience UAE 2024
1st – 5th December 2024

1000 Miglia Experience UAE 2025
29th - 4th December 2025

A SPECTACULAR SHOWCASE

Over a century of automotive heritage brought to life through up to

120

exquisite collector cars, embarking on an unforgettable journey across the Emirates.



Scan the QR code below to watch videos capturing the unforgettable spirit of the past events

THE EVENT

Spanning 1,000 miles across all seven Emirates, the 1000 Miglia Experience UAE is a thrilling test of precision, endurance and navigational mastery — from stunning cosmopolitan cityscapes to winding mountain roads and vast desert highways.



KEY FACTS

DATE:
29th November - 3rd December 2026

1 **1,000 MILES**
spanning 4 days,
plus opening day

2 **THE LARGEST**
classic car event ever held
on the Arabian Peninsula

3 **18,000+**
visitors on opening day

4 **120**
participating cars
(each with driver & co-driver)

THE PRESS

Global coverage in automotive and lifestyle titles.



MILLE MIGLIA UAE: WHERE HERITAGE, EMOTION, AND AUTOMOTIVE ART COME ALIVE

RETURNING TO "THE MOST BEAUTIFUL RACE IN THE WORLD"







Mille Miglia Arabische Emirate. Durch den heißen Wüstensand.

بمشاركة 120 مركبة استثنائية بقيمة تتجاوز مليار درهم

«سياحة الشارقة» شريك سباق «الألف ميل 2025»





100-yr-old classic cars to parade across the UAE next week

From the world's most expensive cars to those from the royal collection, residents can catch a glimpse of unique ones at the event





MEDIA DATA 2025

AUGUST 2025 -JANUARY 2026

308

articles in traditional media

11.1K

articles in social media

100.9M

social media reach

30.2M

video views

*Analysis provided by Global Media Monitoring Company, CARMA



The 1000 Miglia Experience UAE is more than a rally – it is a celebration of refined taste, automotive excellence and an unparalleled lifestyle. For those who appreciate the art of motoring, this event represents a seamless blend of heritage, craftsmanship, and the thrill of the open road, set against the breathtaking backdrop of the UAE.

A WORLD OF PRESTIGE

WHERE PASSION MEETS LUXURY

Classic and collector cars are not just vehicles; they are rolling masterpieces, coveted alongside fine art, yachts and haute horology. This world is driven by individuals with a deep passion for motoring and an appreciation for life's rarest experiences. Among the exceptional automobiles that have taken part in our rally is the legendary Mercedes-Benz 300 SLR, one of the most iconic cars in automotive history.

With the luxury market's strongest growth focused on high-end automobiles and immersive experiences, the 1000 Miglia Experience UAE stands at the pinnacle of both. It positions the UAE as an essential winter destination-offering a glamorous escape for the world's most discerning motoring enthusiasts.

In December, as the European and U.S. classic car seasons draw to a close, the UAE becomes the stage for an exclusive gathering of drivers and their remarkable machines—a unique opportunity to experience historic motorsport and world-class hospitality.

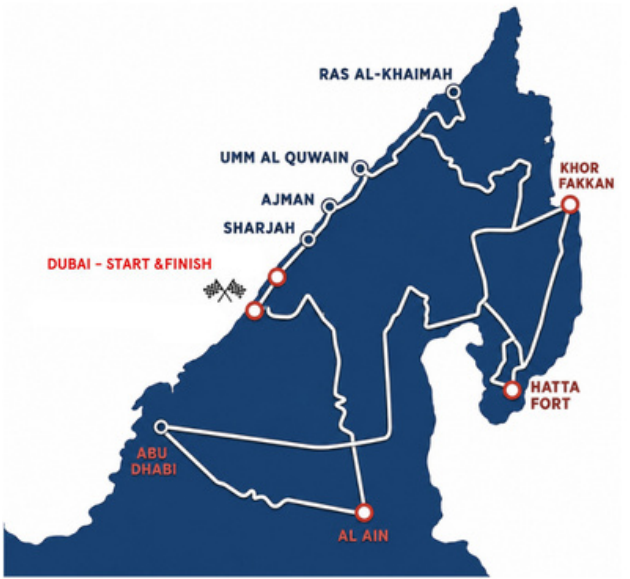
ROUTE MAP

Rally Days:
30th November – 3rd December 2026

The 1000 Miglia Experience UAE spans four unforgettable rally days, beginning with registration, scrutineering, a welcome Gala Dinner, and a spectacular showcase event during the **opening day on 29th November** before the rally is officially flagged off on **30th November**.

The rally then sets off on a breathtaking journey through all seven Emirates showcasing dramatic coastlines, mountain roads, and cultural landmarks.

The adventure concludes in Dubai with a prestigious Trophy Ceremony alongside the Connoisseur Collective Dubai event which will take place on 3rd and 4th December 2026.



THE OPENING DAY

The 1000 Miglia Experience UAE Opening Day in Dubai, promises to be a spectacular celebration of passion and lifestyle.

Alongside the exceptional lineup of rally participant cars, visitors will enjoy displays from leading automotive clubs and private collectors. A special addition this year is the finale of the rally alongside the debut of the Connoisseur Collective, bringing together luxury brands, craftsmanship, culture, and unique experiences on 3rd and 4th December.

The Opening Day offers enthusiasts the opportunity to immerse themselves in the Italian spirit of the 1000 Miglia Experience UAE, which welcomed more than 18,000 visitors in 2025.

Participants will complete their registration and briefing before gathering for an opening dinner with Dubai's iconic skyline as the backdrop. The rally officially begins the following morning.



THE CARS:

THE STARS OF THE SHOW

Limited to a total of

120 Teams



The rally features three distinguished categories, celebrating automobiles from the inception of the 1000 Miglia to the present day.

CAR CATEGORIES

1 **1000 Miglia Class:** Cars from 1927 - 1957 from the existing list of 1000 Miglia eligible cars



2 **Classic Icons:** up to 1985 in a period correct condition and reflecting the glorious history of automobiles



3 **Contemporary Icons:** Post 1985 built automobiles, including exceptional supercars and vehicles of remarkable pedigree



OFFICIAL SUPPORT

Powering a World Class Event

The 1000 Miglia Experience UAE is proud to enjoy the support of leading governmental and industry organisations. Their partnership enhances the rally's prestige and global reach while ensuring the highest standards of safety, international collaboration, and media exposure.



Ministry of Interior

UAE Government Media Office

المكتب الإعلامي لحكومة دولة الإمارات
UAE GOVERNMENT MEDIA OFFICE

Dubai Police

شرطة دبي
DUBAI POLICE

Emirates Motorsport Organization

EMSO
منظمة الإمارات للسيارات والدراجات النارية
EMIRATES MOTORSPORTS ORGANIZATION

Dubai Department of Economy and Tourism

DUBAI
للاقتصاد والسياحة
Economy and Tourism

Support of the tourism authorities of all 7 Emirates.

This support from international and local partners reinforces the 1000 Miglia Experience UAE as a world-class celebration of classic motoring rooted in the spirit and hospitality of the region.

FIVA

1000 Miglia Experience UAE
Proud winner of the Fiva Spirit Award


NGK NGK NGK NGK




EXPERIENCE
Sotheby's




TOTAL BAHRAIN MAS RACES CHAMPIONSHIP








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1000 MIGLIA XPERIENCE

UAE 2026



YOUR ROADMAP TO THE 1000 MIGLIA EXPERIENCE UAE

We are here to ensure your journey with the **1000 Miglia Experience UAE** is seamless and extraordinary. Whether you are interested in participation, sponsorship, partnerships, or have any other inquiries, our dedicated team is ready to assist.

For Participation and Event Entrants:
If you are a competitor or enthusiast looking to join the rally, our **Participant Relations Team** can provide all the details you need.

Phone: +971 54 581 0277
Email: participants@1000migliaexperience.ae

For Commercial Partnership and Media Opportunities: Contact our **Partnerships & Marketing Team** to explore commercial partnerships, media collaborations, press inquiries, and opportunities tailored to elevate your brand.

Email: partnerships@1000migliaexperience.ae
Email: marketing@1000migliaexperience.ae

We look forward to hearing from you and ensuring you are part of this exceptional event!

DISCOVER MORE

Explore the full event details and learn how you can be part of this exclusive celebration of luxury, heritage and motorsport.

SCAN THE QR CODE BELOW TO VISIT OUR WEBSITE

1000 MIGLIA XPERIENCE
UAE 2026

Organized by:

OCTANIUM
CURATORS OF MOVING ICONS

Licensed by:

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www.1000migliaexperience.ae